

Booster Club Meeting Oct. 12, 2020

Bob Martin started the meeting by having everyone introduce themselves.

Reminded all that he sent a Booster Club agenda and boys basketball tentative game schedule in a previous email.

In attendance: Bob & MaryLou Martin, Suzette Sims, Doreen Perks, Coach Scholly, Chris Weakland, Karen Pollack, Ted Oyler, Kim & Jeff Urbanski, Jill Thumma, Christine Mellace, Miriam Powell, Leslye Garlin, and Jonathan Salazer, Chris & Bob Orndorff.

Chris Weakland, (Athletic Director) Update:

There is a possibility of combining winter and spring sports seasons. It is under review with the health and safety team. The administration is looking at and reviewing what the game schedule and tournaments could look like. There's a lot of challenges and unknowns right now. Hoping to have more clarity in upcoming weeks.

Doreen shared that the ability to watch the football game on YouTube was beneficial. Chris W. responded that we're hoping to be able to have streaming during the winter and have it expanded. Loren Crispell is the tech guy. Chris W. shared the athletic department's goal is to make sure we will have a meaningful experience for the kids and families. Chris ended by saying that he welcomes ideas and suggestions. However, all fundraising questions and ideas should go through Coach Scholly.

1. Goals for this year's booster club:

- a. Membership - dues
- b. Alumni Fundraiser- Ted and Bob Martin will help with this. Ideas are to reach out to alumni and team captain. Hoping to improve alumni relations and possibly 400 previous players to contact. Contacting and following up with alumni is key. Look for upcoming email about getting on board with contacting individuals. Hoping to raise approximately \$10,000.
- c. Foul Shooting Fundraiser - Bob Orndorff and Ted Oyler will help with this. The girls basketball team has done this in the past. Players get sponsors with either a donation or pledge per shot. Players will take 100 shots and hope to raise combined about \$5,000. Bob and Ted will figure out specifics with Coach.
- d. Fan-Pledge update from Scott Angus (he's not available to speak about this tonight) The idea is to get students to provide a list of people they know with email and phone number. Players make calls or emails from their contacts and read a script. It

was decided that it is a good idea, but we will pass on Fan-Pledge this season because it will interfere with similar contacts from the foul shooting fundraiser.

e. State College Basketball Program - Lenny Pollack will chair this fundraiser.

f. Student Cut-Outs - Mary Lou Martin shared information about this idea.

Unfortunately the season is still up in the air, and this will be put on hold until attendance is figured out. The cut outs are approximately 18x18 size, we charge \$20, from Colonial Press.

g. Restaurant Nights - Last year we had fundraisers at Panda and Chipotle. Doreen found in her notes that last year we did not make much profit at Panda. Last year we made approximately \$400 - \$500. Ted mentioned a fundraiser at The Greek. Chris Orndorff mentioned that it would be helpful to give families the dates in advance in order to plan and promote these restaurant fundraisers.

h. Beaver Stadium Cut-outs - Bob Martin contacted Laura Carlson at Penn State to figure out if it is possible to install cut-outs in the stadium for a team fundraiser. Bob left our information with her and we're waiting to hear back.

2. Finances Update from Ted Oyler : We will be losing significant amounts of money because we will not be able to participate in the stadium seat back fundraiser. Ted discussed corporate sponsorship with businesses to help raise money. Businesses participated in the tv give-away last year. Ted reported that we have a sizable amount in our treasury because of previous years of fundraising.

3. Coach Scholly discussed JV/Varsity tryouts date as Nov. 20-21 and updated that Winter sports can begin on November 20th. He is hopeful that these dates will stay as planned.

4 & 5. Calendar of events - Coach shared that he is hoping to get back into the gym asap. There is the possibility of later start dates. A lot is still up in the air and we're taking it day by day. Tournaments in Coach's opinion will be very difficult to pull off. Teams need to stay overnight. Not completely ruled out, but may not happen.

6. Attendance at games update - Still up in the air. Discussed that the North Gym can hold 100 spectators at 20% capacity.

7. Meet the player night - is usually held the Tuesday night after try-outs which will be Tuesday, Dec. 1st. Doreen shared it may be very difficult to do like we have done in the past. Benefit of having a "meet the player night" is collecting dues.

Discussion about having a loop for cars to drive through to collect dues from each family. Coach will put together a packet of information containing the program overview, coaching philosophy, game schedule, clothing order, contact information, etc. Reminded that we should collect Gatorade that evening.

Bob Martin wondered if we would do a virtual night to introduce players? Coach shared we could do a team introduction with: name, grade, position, to be posted on twitter or website. End of a practice could be filmed.

8. Website update from Suzette - She put the tryout dates on the website. No new info. on coaches for 9th grade, yet. All other coaches are the same. Program overview will only have minor changes Coach shared. Photos need to be after tryouts, during practice time. First week of December is probably best for photos. Would like to put a date for photos on the website in advance. Suzette will get it updated. She will work with Middle School representatives. Question about the boys basketball twitter and facebook. It would be helpful to have a volunteer help with website.

9. Dues - will stay the same. Last year the dues were \$80 per player, \$180 jv and varsity.

10. Home Meals - Chris and Anne Franks will begin setting up.

11. Away meals - Doreen needs an assistant, and will begin setting them up.

12. Clothing - Coach Scholly has been working with Natasha and the East Bay clothing Rep.

13. Volunteer needs - Bob Martin will put together a list of needed volunteers and a definition of each position needed.

14. Other items: Concession - Mary Lou shared that she will help, but we are likely not going to have a concession stand, or pep band or meet the parents/information night in person.

Doreen brought up a great idea - wondering if we could have senior kids be a mentor for younger kids. In order to build a connection between the younger kids and older kids and to help them get to know each other. It was voiced that it may be difficult to do right now. Coach Scholly shared his idea of JV and Varsity players helping coach a middle school practice.

Next meeting: November 9th, 5:30