

February 1, 2022 Agenda

In Attendance: Jen Lulis, Valerie Brighton, Denise Cameron, Tiffany Brushwood, Chris & Sarah Milito, Katie Prestia, Rhonda Honikel, Rhonda Ruth, Cristen Russell, Coach Lintal, Tina Scourtis

In Attendance Virtually: Katie Gagnon

December Minutes Approval – motion to approve by Rhonda Honikel, Denise Cameron second - approved

December/January Treasurer's report Approval – Will bring to the next meeting for approval.

February Treasurer's Report - The budget looks healthy, a few deductions still to come out: purchased equipment bags (100) and those have arrived, the cost was \$380. Gatorade & half time snacks had to be purchased due to a lack of donations, which was unexpected, reimbursed Meg Roeshot & to Tina Scourtis \$2000. Replacement jersey order (Nike products) for Seniors and rising seniors was placed. We also sponsored workouts at Nittany Valley Centre for \$990 and Lifting shirts \$1121.50.

Coach's Comments – The work outs at Nittany Valley Centre every Wednesday and Sundays sponsored by Booster Club and run by Matt Baney. If your child wants to attend, you need to sign up and fill out liability waiver form before attending. These are great workouts, and our team is bonding with the Bald Eagle team etc. We have had good attendance in the weight room which is being run by Mark Weakland and Matt Baney. We are working towards opening weight rooms to students at an earlier age to learn the movements (possibly 7th and 8th grade) and that way by the time they come to high school they can come in and immediately start building strength etc. (this is not football specific but athletic dept wide). Recruiting for 2023 class has started picking up, 2022 has less action due to extra year of eligibility in collegiate football/transfer portal etc. The 100 Year Drive started today! Last year we raised around \$14,500, and we hope to meet or exceed that this year.

Agenda Items

-Fundraising-What to choose/focus on

1.) 100 Yard Drive – started Feb 1, 2022 and hoping very another successful year. Coach Lintal adjusted some of the guidelines to make it easier.

2.) Calendar Fundraiser vs Raffle Fundraiser – We discussed whether to switch to a calendar fundraiser vs the raffle tickets. Cristen Russell described how the calendar fundraiser would run. Students would sell the days of the week for the month selected etc., the purchaser would pick which day to buy (day 1 would be \$1, day 31 would be \$31, etc.), we would still offer prizes for meeting certain levels. If a student sells the entire month, it will bring in \$496 (a month with 31 days) etc. We can also make it electronic or add PayPal to help streamline etc. Invite

businesses to sponsor, we can add sponsors to the calendar etc. We could offer smaller daily prizes and some larger daily prizes for the purchaser to win.

3.) Concessions – We brought in approximately \$4500 for the season. We want to get more information about how this will operate in the future so that we can hopefully get more control, Cristen Russell will set up a meeting with Food services to talk through the process further.

4.) Corporate Fundraiser – We brought in approximately \$2850 from corporate sponsors. They receive a sign at the field, their logo is run on Facebook, the booster website, within the program, and a thank you announcement at every home game. There are more incentives at high sponsor levels. How can we boost this area?

5.) Other thoughts: Could we ask alumni, parents, community members to sponsor a jersey. Set a price and that extra money could go to work out gear, etc.

- Booster Club Membership – approximately \$5000

- Centre Gives

- Penn State Concession

-Committees-

- Spring Kick Off

- Corporate Fundraising

- Concessions

- Clothing

- Food

- Class Parents

- Tailgate

- Homecoming

- Banquet

- Committee's within

-Treasurer

**Someone to Shadow Denise – Rhonda Ruth will take on treasurer after Denise Cameron.

**Looking at other banks to see if there are better options for our bank account.

-Upcoming Items