

## KEYSTONE PERSUASIVE SCORING GUIDELINES

Scoring Domain	Score Point 4 At this score point, the writer—	Score Point 3 At this score point, the writer—	Score Point 2 At this score point, the writer—	Score Point 1 At this score point, the writer—	Score Point 0 At this score point, the writer—
<b>Thesis/Focus</b>	<ul style="list-style-type: none"> <li>establishes and sustains a precise claim or position</li> <li>displays a clear understanding of task, purpose, and audience</li> </ul>	<ul style="list-style-type: none"> <li>establishes a claim or position</li> <li>displays an understanding of task, purpose, and audience</li> </ul>	<ul style="list-style-type: none"> <li>provides an inconsistent claim or position</li> <li>displays a limited understanding of task, purpose, and audience</li> </ul>	<ul style="list-style-type: none"> <li>provides vague or indistinct claim or position</li> <li>displays a minimal understanding of task, purpose, and audience</li> </ul>	<ul style="list-style-type: none"> <li>provides no evidence of claim or position</li> <li>displays no understanding of task, purpose, and audience</li> </ul> <p>OR</p> <ul style="list-style-type: none"> <li>does not respond to prompt</li> </ul>
<b>Content</b>	<ul style="list-style-type: none"> <li>provides relevant content and specific and effective supporting details that demonstrate a clear understanding of purpose</li> <li>uses sophisticated transitional words, phrases, and clauses to link ideas and create cohesion</li> <li>considers possible counterclaims (alternate or opposing arguments)</li> </ul>	<ul style="list-style-type: none"> <li>provides relevant content and effective supporting details</li> <li>uses transitional words, phrases, and clauses to link ideas</li> <li>acknowledges possible counterclaims (alternate or opposing arguments)</li> </ul>	<ul style="list-style-type: none"> <li>provides insufficient content and ineffective supporting details</li> <li>may use simplistic and/or illogical transitional expressions</li> <li>may not acknowledge possible counterclaims (alternate or opposing arguments)</li> </ul>	<ul style="list-style-type: none"> <li>provides minimal content</li> <li>uses few or no transitional expressions to link ideas</li> <li>does not acknowledge possible counterclaims (alternate or opposing arguments)</li> </ul>	<ul style="list-style-type: none"> <li>provides little to no content</li> <li>does not use transitions to link ideas</li> </ul> <p>OR</p> <ul style="list-style-type: none"> <li>does not respond to prompt</li> </ul>
<b>Organization</b>	<ul style="list-style-type: none"> <li>chooses sophisticated organizational strategies appropriate for task, purpose, and audience</li> <li>presents fair and relevant evidence to support claim or position</li> <li>includes a clear and well-defined introduction, body, and conclusion that support or reinforce the argument</li> </ul>	<ul style="list-style-type: none"> <li>chooses appropriate organizational strategies for task, purpose, and audience</li> <li>presents relevant evidence to support claim or position</li> <li>includes a clear introduction, body, and conclusion that support the argument</li> </ul>	<ul style="list-style-type: none"> <li>displays some evidence of organizational strategies</li> <li>presents insufficient evidence to support claim or position</li> <li>may not include an introduction, body, and/or conclusion</li> </ul>	<ul style="list-style-type: none"> <li>displays little evidence of organizational strategies</li> <li>presents little or no evidence to support claim or position</li> <li>may not include an identifiable introduction, body, and/or conclusion</li> </ul>	<ul style="list-style-type: none"> <li>displays no evidence of organizational strategies</li> <li>presents no evidence to support claim or position</li> <li>does not include an identifiable introduction, body, and/or conclusion</li> </ul> <p>OR</p> <ul style="list-style-type: none"> <li>does not respond to prompt</li> </ul>
<b>Style</b>	<ul style="list-style-type: none"> <li>uses consistently precise language and a wide variety of sentence structures</li> <li>chooses an effective style and tone, and maintains a consistent point of view</li> </ul>	<ul style="list-style-type: none"> <li>uses precise language and a variety of sentence structures</li> <li>chooses an appropriate style, tone, and point of view</li> </ul>	<ul style="list-style-type: none"> <li>uses imprecise language and a limited variety of sentence structures</li> <li>may choose an inappropriate style or tone, and may shift point of view</li> </ul>	<ul style="list-style-type: none"> <li>uses simplistic or repetitive language and sentence structures</li> <li>demonstrates little or no understanding of tone or point of view</li> </ul>	<ul style="list-style-type: none"> <li>uses repetitious language and simple sentence structures</li> <li>demonstrates no understanding of style, tone, or point of view</li> </ul> <p>OR</p> <ul style="list-style-type: none"> <li>does not respond to prompt</li> </ul>