

Name _____

Book Commercial Rubric	
	Shares Book (3 points)
	has actual book during commercial
	shares genre
	library location
	Summary of story (3 pts)
	Setting
	Main Characters
	Problem (do not give away the solution!)
	Read a passage from the book (3 points)
	Why this passage?
	Passage is well chosen
	Superior oral reading
	Why did you choose this Book? (2 points)
	Give personal opinion
	Shares why others might like this book
	Presentation (4 pts)
	Eye contact
	Volume
	Clear
	Engaging

Name _____

	Book Commercial Rubric
	Total: _____ / 15 points