

Meeting Notes October 15, 2013 Communications Subcommittee
10:30 a.m. – Board Room
131 W. Nittany Avenue
State College, PA 16801

I. CALL TO ORDER

The Communications Subcommittee meeting was called to order at 10:45 a.m.

Present - Penni Fishbaine, Mike Hardy, Jim Leous (arrived 11:20 a.m.), Ashley Loiacono, Ann McGlaughlin, Julie Miller, Bob O'Donnell, Wilda Stanfield, Scott Thomas

II. FORUM PREPARATIONS AND PLANNING

The sub committee members discussed that Crabtree Rohrbaugh Association representatives will be present, the information presented will cover the High School Project Design with updates from the design team, and obtain community thinking with conversations. Due to the conflict with the Park Forest vs. Mount Nittany Middle School football game the night of October 23 as well as band practice in the South parking lot, a consensus was reached to shift it to a Community Conversation on Monday, November 4, 2013, 7:00 p.m. at the High School South Cafeteria. This also gives the district and Board more time to receive up-to-date information from the architects and engineers, and more decisions could be shaped to allow community members more to respond to.

There was also discussion and suggestions for developing an agenda for the forum.

III. HIGH SCHOOL PROJECT COMMUNICATIONS

The group discussed how to reach voters during the upcoming election. Discussion included: handing out information cards, exit polling, and signs. Volunteers are needed. The following items came out of the discussion: palm-sized card or business-card sized, what's important for the general community to be aware of, exit polling should focus on polls with the largest turnout, signs at each polling place regarding referendum date.

IV. ADDITIONAL DISCUSSION

The group agreed to schedule a meeting with Mike Paston to clarify thinking on election communications, and also look at getting his thoughts on a month-to-month communications plan - possibly the morning of Friday, November 8. We will encourage CEAT members to attend the Nov. 4 Community Conversation and meet at 6:30 p.m. prior to the 7:00 p.m. start time.

V. ADJOURNMENT

The meeting of the Communications Subcommittee was adjourned at 12:25 p.m. A future meeting was scheduled for Tuesday, October 29 at 11:00 a.m.

Submitted by,

Julie Miller