

**Board Subcommittee for Communications Meeting Notes**  
**May 13, 2014- 8:30 - 10:00 a.m. Board Room**  
**131 W. Nittany Avenue**  
**State College, PA 16801**

**IV-B**

**I. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

The Board Subcommittee for Communications meeting was called to order at 8:36 a.m.

Present: Randy Brown, Amber Concepcion, Penni Fishbaine (arrived 9:15 a.m.) Jim Leous, Julie Miller, Bob O'Donnell (arrived 9:15 a.m.) Wilda Stanfield, Scott Thomas, Betsy Whitman, Kelly Wilkins, Laurel Zydney

**II. UPDATES**

- The group discussed the radio spots - WRSC, Jerry Fisher's show, B94.5 on Election Day.
- PSA sent to local radio stations.
- WHVL TV - Amber Concepcion and Scott Deshong will film on Wednesday morning.
- The group discussed the content of the mailer going to all registered voters.

**III. FACEBOOK DISCUSSION**

- We encourage a respectful dialogue via social media. We reserve the right to remove posts that are not from legitimate Facebook accounts.

**IV. ADJOURNMENT**

The Board Subcommittee for Communications meeting was adjourned at 10:20 a.m. The next scheduled meeting is Friday, May 23, 2014, 8:30 a.m., in the board room.

Submitted by,

Julie Miller