Anti-Tobacco or Anti-Alcohol Poster Project

Criteria:
Poster size, no smaller than 8 x 11 paper.
Your name/s and class period must be on the back of the poster.
Both this sheet, and the scoring rubric, must be attached to the back of your poster.
(exception: if you want to retype the questions so you can also type your answers
you can attach that sheet instead of this one)
You may work in a group of up to 3 people (you will all get the same grade).
You will be graded on the criteria shown on the scoring rubric.

Ideas for themes:
Dangers of tobacco or alcohol use.
Diseases associated with tobacco or alcohol use.
Social problems associated with tobacco or alcohol use.
Quitting tobacco or alcohol use.
Things to do instead of smoking or drinking.
Laws pertaining to tobacco or alcohol use.

To get full credit for the answers to the questions you MUST use complete sentences that are neat and legible, and you MUST start your answers in the following way:
1. My/our message is...
2. The purpose of my/our message is...
3. The message is important because...
4. My/our audience is...
5. The advertising technique/s I/we used...

Questions:
1. What is your message?

2. What is the purpose of your message?

3. Why is the message important?

4. Who is your audience?

5. What advertising technique(s) did you use? EXPLAIN your answer. (pg. 11, alcohol packet)