



July 19th, 2023 Cheer Booster Meeting Minutes

Attendees: Kelly Amos (Cadence), Tracey Peterson (Skylar), Tracy Binkley (Kayla), Penny & Bob Aikey (Briley), Summer Radzanowski (Lorelai), Krysten Murphy (Middle School Coach), Rachel Webb (Varsity Coach)

Welcome:

Welcome everyone to the meeting, we thank you for taking time during the summer to come to the meeting. Practices are well under way and have been going well.

We were able to meet with the bank to get everything changed over to the new booster members. We've also been busy working on reaching out to local restaurants and meeting with the football boosters.

Meeting Minute Approval:

Meeting minutes for the June 8th, 2023 meeting were approved (1st- Summer, 2nd- Coach Webb).

Treasurer's Update and Approval:

- We still don't have access to our online bank account, but are working on getting that fixed. Chrissy was able to get us the register information for the meeting.
- Expenses since our last meeting (below blue line) include JV required items, fundraiser bracelets, MS bows, HS practice wear, ankle weights, coach/new MS athlete apparel, and MS speaker.
- Deposits since the last meeting include Athlete camp payments and Moes Fundraiser income.
- Our current balance after expenses and deposits is \$39,415.55
- On the initial budget sheet there is some highlighting.
 - Anything that is in the light blue has already been purchased and we have spent less than budgeted so these extra funds could be allocated elsewhere as needed.
 - The turquoise color is anything that needs to be amended in the budget.
 - MS needs to buy new poms.
 - Coach Murphy presented two options- Omni and Varsity.
 - Omni is cheaper but the maroon might not match but Coach Murphy is not concerned about that. Omni also doesn't have a gray but does have metallic silver like the poms in the past.
 - Omni is \$12 per pom for the metallic whereas Varsity is \$24 per pom.
 - For non metallic Varsity is \$13.50 per pom and would be maroon and gray but metallic is preferred.
 - 25 sets would be needed so it would be \$24 per set or \$600 total for Omni and \$27 per set or \$675 total for non metallic from Varsity.
 - Omni has free shipping for orders over \$200.
 - Coach Murphy feels Varsity crinkles faster and Omni would be the best choice.
 - Tracy motioned to allow \$700 to be added to the budget for MS poms and Summer seconded.

- Motion was voted on and approved by all attendees.
 - Team Bonding is another item we would like to add as it's a great way for the cheerleaders to get to know one another on the different levels.
 - We would like to have a full program pool party on August 5th that the booster would pay for.
 - Pool would be reserved after hours 8-10 and would be for families as well. (\$450).
 - We will have a donation sign up for drinks, snacks, desserts.
 - We would also like to hold some other team bonding events such as line dancing, yoga instruction etc.
 - Tracy motioned to have \$750 added to the initial budget for all team bonding events.
 - Motion was voted on and approved by all attendees.
 - Nationals are also highlighted as we budget a certain amount but fundraising, flight cost increase and other factors can make this fluctuate.
- Summer asked about the budget line item concerning the home comp floor and whether that is the new floor or not. Coach Webb thought that we may get a discount if we give a date in advance but wasn't sure if this price already included that.
- We would also like to do a zoom subscription so that we don't have to create 3 separate meetings. It would be \$150 for the year.
 - Summer wondered if it was needed and the coaches like having it as an option.
 - May do a survey if no one seems to be joining and possibly cancel if it's no longer used.
 - Summer motioned to approve and Coach Webb seconded.
- Treasurer report and initial budget were approved (1st Summer, 2nd Coach Webb).
- Funding requests:
 - The Varsity Team created a google doc with ideas for spirit night (It's Magic) for camp.
 - Tutus from Amazon that can be used for future camps and for MS camp as well (\$10 each).
 - Seniors are requesting Tiarras, Juniors Fairy wings and wands and Sophomores/Freshman magician top hat headbands.
 - Asking for \$335.91 total.
 - Discussion was had whether they would need shirts but decided they would wear what shirts they wanted (white/black).
 - MS is also going to need Unicorn headbands and some additional tutus for camp. There are 15 MS girls going to camp (\$28 total).
 - Voted and approved to add \$400 for MS and HS camp spirit wear (Tracy 1st, summer 2nd).
 - Coach Murphy would like to purchase Competition music (\$109 per song, \$218 total).
 - Competition music was purchased at the meeting.
 - Coach Webb met with Chris in athletics and we are approved to get a cabinet for the gym. She will find something and get approval for Chris before sending it to the board. Cabinet was approved in a prior meeting so no need to approve again.
 - Coach Murphy needs 3 signs (\$90 total for all 3).
- All but 1 athlete has all their payments in.
- There are some payments from last season and some are not with the program any longer. It's not a huge amount but should we reach out or not?
 - Consensus is to reach out again and possibly as other payments are needed from athletes to add as a reminder that things are still due.

Old Business:

- **Picture Day was moved to August 2nd at 6:30 with a makeup date of August 11th at 6:30.**
 - Currently at Memorial field. There is concern about the turf not being done but confirmed with Chris that it should be done. If not the location may be changed but the date will remain the same.
 - Summer and Tracy (senior committee) would like to have 2024 balloons for the seniors in photos. Asked if possible to be reimbursed.

New Business:

- The booster club would really like to have some committees this year to work on specific things (fundraising, meals, team bonding, etc.). If you are interested in helping or heading please let us know.
- There have been issues with doors being locked for Booster Club meetings and we are unsure if this will continue or not.
 - Discussion of whether to keep the location and time the same.
 - Delta will be unlocked so we could use that room but that could be an issue during sporting events that require payment.
 - 2nd Thursday of the month seems to be the best to keep the meeting.
 - Program practice dates will vary each month, so no need to base off this.
 - Many places like Wegmans no longer have meeting rooms.
 - Consensus was to keep meetings at the High School but have them in the upper lobby so we can see the doors.
- Can we have a summer youth clinic?
 - Time is getting short and Coach Webb doesn't have availability.
 - Push this to the winter like the last Youth Clinic and have during basketball season.
- We met with football boosters and they want to work with us.
 - They are allowing us to have a table at the games to sell spirit wear.
 - Offered to have us work in the concessions with them and to split the profit (they average \$10,000 per season from this).
 - They are trying to incorporate band boosters as well but generally the music boosters if or the whole music program. They are trying to have a marching band sub booster this year.
 - They offered to have the cheerleaders eat pizza with them after the games.
 - Discussed with them about the Senior Posters and how it would be nice for cheerleaders to have some as well.
 - Some of the posters don't make it to players so Coach Webb was going to look into having them hung in the locker rooms.
- We will have culinary boxes for away games and local restaurants for home games.
 - Several local spots have agreed to offer us some form of a discount.
 - We would like to give the athletes the choice to pick from these locations.
 - Plan to have a form at the beginning of the season for athletes' food preferences.
 - Culinary will provide their own sheet for food preferences
 - Raising Canes mentioned a sponsorship for athletics but were unsure what this will look like.

Coaches Update:

- Coach Webb
 - Uniforms are currently delayed. There are some issues with turnover in the financial office that are causing the delays. We initially had to wait until July 1st because of the fiscal year. The school board should talk about this at the meeting on July 31st.

- Currently looking at an estimate of mid September delivery.
 - Boosters mentioned that there will be another photo opp at some point for those who would like photos in new uniforms.
 - Mat lift is still broken and athletics is aware of this.
 - The transferring of cheer mats from MNMS to the high school was approved so we will have more mats.
 - Remember that physical and concussion testing needs to be done by August 1st.
 - If concussion can't be done before then, the athlete cannot practice until it is completed.
 - Coach Jeffries has resigned so they are looking for another candidate and will have interviews on Monday.
 - There's a possibility of moving away from Band and using a new App called sportsYou.
 - This app allows us to add everyone in the program.
 - Athletics can also be in the app as well.
 - There have been issues with videos loading in Band.
 - Athletics asked if we could possibly pilot it to see if it would be good for all sports.
 - Coaches can add the ability to allow parents to upload videos and photos.
 - HS has set up their committees for the athletes.
 - Spirit committee will be liaison between the booster club, team and school.
 - She hopes by August to have streamlined birthday posts and intro to teams on social media.
 - For SC lions youth night we are looking at doing something pregame and investing them to practice and learn cheers. Regulations are being changed to not allow them on the field during play.
 - Summer brought up the fact that Freshman/Sophomores don't seem to know songs/chants and wondered if we could do an orientation.
 - Coach Webb had asked about time during homecoming to do this before but no time.
 - Could possibly do this during orientation.
- Coach Murphy
 - Talked with athletics about MS selling Poms (ones with no weight) at the varsity games in their uniforms.
 - If they aren't allowed it was suggested they could help with the spirit wear table.
 - Also a suggestion to help with face painting or tattoos at youth night.
 - Thinking of having a MS fundraiser where they would sell raffle tickets to pie Coach Webb and Jaycee (MS cheerleader) in the face at the pep rally in October.
 - Coach Webb suggested also that it could be fun to have Cheerleaders vs another sport (football) in tug of war.
 - MS did tumbling at SA last year but it wasn't exactly what they were looking for. Coach Murphy is currently working with Phoenix Academy to see if they could customize something for us and will provide more information when she has it.
 - MS will be doing in school shout outs to football players by decorating lockers, giving goody bags, wearing numbers etc.
 - Will have some funding requests for this but rosters aren't out until 2nd week of August.
 - Coach Murphy needs to order to more warm up jackets but would also like 1 of each size to keep on hand.
 - Looking into competition season MS will have 4 comps this year that range \$110-\$200 for registration.